

ORDER

Orders

Order / Rev:2691303

Alt Order #:WOC14103889

Product Desc:KY Gov

Estimate:4254

Flight Dates:04/19/23 - 04/25/23

Original Date / Rev:04/11/23 / 04/11/23

Order Type:General

WHAS

Primary AE:Taylor Fritsch

Sales Office:TSWAS

Sales Region:NAT

Agency

Name:Flexpoint Media / POL

Buying Contact:

Billing Contact:

P.O. Box 1051

New Albany, OH 43054

Billing Type:Cash

Billing Calendar:Broadcast

Billing Cycle:EOM/EOC

Agency Commission:15%

Advertiser

Name:POL/ Daniel Cameron / R / Governor /

Demographic:A50+

Product Codes:PL-Candidate: State Governor (LUR)

Revenue Code 1:AGY

Revenue Code 2:(POL) Political

Revenue Code 3:(POL) Candidate

Priority:P04

New Business End:

Advertiser External ID:M214806

Agency External ID:39475AG

Unit Code:General

Order Separation:00:15:00

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
03/27/23	04/25/23	37	\$5,020.00	\$4,267.00	April 2023	37	\$5,020.00	\$4,267.00	0.00
					Totals	37	\$5,020.00	\$4,267.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	12%	\$5,020.00
Market	100%	\$41,833.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	88%	\$36,813.33
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	04/19/23	04/25/23	Local News @ 6a M-F GMK @ 6A	CM	6-7a	11111--	:30	5	\$80.00	P04	0.00	NM	5	\$400.00
1267689 Index: 95															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 04/19/23		04/19/23	04/25/23	11111--			5			\$80.00		0.00			

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Advertiser: POL/ Daniel Cameron / R / Governor / K'
 Product Desc: KY Gov
 Estimate: 4254

WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/19/23		04/19/23	04/25/23	11111--			5		\$80.00		0.00				
N 2	WHAS	04/19/23	04/25/23	Good Morning America CM GOOD MORNING AMERICA		7-9a	11111--	:30	5	\$120.00	P04	0.00	NM	5	\$600.00
		1267689 Index: 99													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/19/23		04/19/23	04/25/23	11111--			5		\$120.00		0.00				
N 3	WHAS	04/19/23	04/22/23	Good Morning America \$M GOOD MORNING AMERICA		7-9a	-----1-	:30	1	\$90.00	P03	0.00	NM	1	\$90.00
		1267689 Index: 100													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/17/23		04/17/23	04/23/23	-----1-			1		\$90.00		0.00				
N 4	WHAS	04/19/23	04/22/23	Local News @ 9a Sa CM GMK WEEKEND 9-10A		9-10a	-----1-	:30	1	\$90.00	P03	0.00	NM	1	\$90.00
		1267689 Index: 100													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/17/23		04/17/23	04/23/23	-----1-			1		\$90.00		0.00				
N 5	WHAS	04/19/23	04/23/23	Good Morning America \$M GOOD MORNING AMERICA		8-9a	-----1	:30	1	\$100.00	P03	0.00	NM	1	\$100.00
		1267689 Index: 100													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/17/23		04/17/23	04/23/23	-----1			1		\$100.00		0.00				
N 6	WHAS	04/19/23	04/25/23	Local News @ 5p M-F CM WHAS11 NEWS @ 5p		5-530p	11111--	:30	5	\$130.00	P04	0.00	NM	5	\$650.00
		1267689 Index: 95													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/19/23		04/19/23	04/25/23	11111--			5		\$130.00		0.00				
N 7	WHAS	04/19/23	04/25/23	Local News @ 530p M-FCM WHAS11 NEWS @ 530P		530-6p	11111--	:30	5	\$140.00	P04	0.00	NM	5	\$700.00
		1267689 Index: 97													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/19/23		04/19/23	04/25/23	11111--			5		\$140.00		0.00				
N 8	WHAS	04/19/23	04/25/23	Local News @ 6p M-F CM WHAS11 NEWS @ 6p		6-630p	11111--	:30	5	\$250.00	P03	0.00	NM	5	\$1,250.00
		1267689 Index: 99													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/19/23		04/19/23	04/25/23	11111--			5		\$250.00		0.00				
N 9	WHAS	04/19/23	04/22/23	Good Morning America CM Good Morning America		7-9a	--WTF--	:30	1	\$120.00	P04	0.00	NM	1	\$120.00
		1267689 Index: 99													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/17/23		04/17/23	04/23/23	--WTF--			1		\$120.00		0.00				
N 10	WHAS	04/19/23	04/23/23	Local News @ 630p Su CM WHAS11 NEWS SUNDAY		630-7p	-----1	:30	1	\$250.00	P03	0.00	NM	1	\$250.00
		1267689 Index: 97													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/17/23		04/17/23	04/23/23	-----1			1		\$250.00		0.00				
N 11	WHAS	04/19/23	04/25/23	LN (M-Su) CM WHAS11 NEWS AT 11 M-F/SU		11-1135p	1111--1	:30	5	\$120.00	P04	0.00	NM	5	\$600.00
		1267689 Index: 90													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/19/23		04/19/23	04/25/23	1111--1			5		\$120.00		0.00				
N 12	WHAS	04/19/23	04/22/23	Local News @ 11p Sa CM WHAS11 NEWS AT 11 SAT		11-1135p	-----1-	:30	1	\$90.00	P04	0.00	NM	1	\$90.00
		1267689 Index: 102													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/17/23		04/17/23	04/23/23	-----1-			1		\$90.00		0.00				
N 13	WHAS	04/19/23	04/22/23	Inside Ed 1135p-1205a \$M INSIDE EDITION		1135p-1205a	-----1-	:30	1	\$80.00	P03	0.00	NM	1	\$80.00
		1267689 Index: 106													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 04/17/23	04/23/23	- - - - 1-	1	\$80.00	0.00							
													Totals	\$5,020.00